

# THE GOURMET RETAILER®



# 25

## Individuals Who Shaped the Specialty Coffee Industry


Since the specialty coffee boom began in the early 1980's, hundreds of roasters, retailers, importers, and individuals have made major contributions to the success of the industry. The following are 25 who made a difference.

### MAURO CIPOLLA

Born in Milan, Italy, Mauro is an international consultant, writer, and academic lecturer in the specialty coffee industry. He is president of Caffè D'arte, an award-winning Seattle-based coffee roaster with an international repu-

tation. Art, science, and innovation have been cornerstones of the company, which was founded on traditional Italian values. His apprenticeship in artisan roasting took place in Naples, and he is often in demand as a speaker at specialty coffee conventions

throughout the world. One of his most important initiatives was Caffè D'arte Coffee Academy, which more than 10,000 specialty coffee retailers from around the world have attended since 1989 to learn about running a successful coffee business.

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